

Employees get:



EDUCATIONAL CONTENT

- Video content from financial experts, including Dave Ramsey
- Additional articles, audio lessons, and deep dive videos.



TOOLS FOR EVERY STAGE

- EveryDollar Premium Budgeting App
- Emergency Starter Fund Tool
- Debt Snowball Tool
- Retirement Planner Tool



ONGOING SUPPORT

- One-on-one coaching* and group coaching
- Onboarding assessment and monthly check-ins
- Tailored dashboard highlighting progress
- Help center, in-app chat, & FAQs

**One-on-one coaching is available for an additional fee.*



PERSONALIZED COMMUNICATIONS

- Monthly email communications
- SmartDollar hosted giveaways
- Opt-in text message reminders

After the first year in the program, the average SmartDollar user reports more than
\$16,200 OF DEBT PAID AND DOLLARS SAVED.

Employers get:



DEDICATED SUPPORT

- Implementation and relationship managers
- Customizable launch plan and materials
- Monthly emails highlighting what's new
- Resource center with ongoing promotions
- Optional SSO and eligibility integrations



Users	Eligible Users	Launch Date	Days Since Launch
2,048	6,719	Jan 9, 2017	1,682

AGGREGATE REPORTING

- Employee participation
- Activities completed
- Financial turnaround
- Employees' emotions around money

We'd love to work with you!



To learn more, reach out to our team at:

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