Investing in Communities:

Our 2023 Community Snapshot



We pride ourselves on making an impact far beyond our walls, supporting positive change in the communities where we live and work. We leverage the skills, resources, and expertise of our associates to harness our collective power to invest in opportunities that enrich lives and enable equitable solutions.

We expand opportunities and see possibilities for all. Our efforts come to life through deep relationships that include pro bono and volunteer opportunities and experiences, grant-making, associate giving, community partnerships, and signature programming.

\$22.1M

USD total firm giving to communities¹

15.5M

people reached through financial education programs² 32,000+

Hours volunteered by associates globally

\$182.3M

USD total given by the T. Rowe Price Foundation since inception (1981)

- ¹ Includes direct grants, matching gifts, associate donations, corporate responsibility sponsorships, volunteer rewards, and corporate seeding.
- ² Total reach of websites, exhibits, programs with global distribution partners, and sponsored events since program inception in 2009.



Our Accomplishments

Spotlight on Financial Education

We invest in financial education programs to help people of all ages develop financial capabilities, recognize barriers to building wealth, and identify strategies to achieve their financial goals.

- Money Confident Kids® is the cornerstone of our commitment. This global program provides kids, parents, and educators with the tools and resources they need to learn or teach and retain financial concepts.
- Providing access to Barron's in Education, a leading financial newspaper, and other financial education resources to more than 8,000 Morgan State University students and faculty.
- Working with Girls Are INvestors (GAIN) in the UK encourages female undergraduates to consider a career in the investment management industry and offer apprenticeship and internship programs to enhance the diversity of our talent pipeline.
- Our Maryland 529 Partnership has reached more than 4,400 residents with 1,800 of them pledging to save for post-secondary education and 1,000 accessing financial capacity services.



Community Investment

- \$6.5M USD in matching gifts³
- \$15.6M USD total given by associates through the workplace⁴
- \$1M USD in corporate responsibility sponsorships
- \$5.5M USD distributed through298 direct grants

Serving

- 32,046 hours volunteered by 1,754 associates globally
- 368 associates serving on nonprofit boards
- 440 nonprofits with T. Rowe Price associates serving on their boards
- 8,681 total individual participants and 830+ unique organizations in the T. Rowe Price Foundation capacity building program for nonprofits since 2016
- ³ Includes matching gifts from the T. Rowe Price Foundation for U.S. associates and matching gifts from T. Rowe Price International Ltd for international associates.
- ⁴ Includes donations matched within and external to the firm's giving platform.

Data represents the 2023 calendar year or are as of December 31, 2023.

CCON0180108 202404-3513695